



Counties: Tuscaloosa, AL



2000 Total Population	164,875
2000 Group Quarters	8,691
2008 Total Population	175,709
2013 Total Population	185,072
2008 - 2013 Annual Rate	1.04%



2000 Households	64,517
2000 Average Household Size	2.42
2008 Households	71,241
2008 Average Household Size	2.35
2013 Households	75,939
2013 Average Household Size	2.33
2008 - 2013 Annual Rate	1.29%
2000 Families	41,689
2000 Average Family Size	3
2008 Families	45,351
2008 Average Family Size	2.97
2013 Families	47,737
2013 Average Family Size	2.98
2008 - 2013 Annual Rate	1.03%



2000 Housing Units	71,429
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	33.0%
Vacant Housing Units	9.7%
2008 Housing Units	81,183
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	12.2%
2013 Housing Units	87,774
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	13.5%

Median Household Income

2000	\$34,483
2008	\$40,300
2013	\$44,424

Median Home Value

2000	\$95,442
2008	\$133,611
2013	\$139,069

Per Capita Income

2000	\$18,998
2008	\$21,739
2013	\$23,750

Median Age

2000	32.0
2008	34.4
2013	35.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Tuscaloosa, AL

**2000 Households by Income**

Household Income Base	64,517
< \$15,000	23.6%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.3%
\$200,000+	1.4%
Average Household Income	\$47,143

2008 Households by Income

Household Income Base	71,241
< \$15,000	20.6%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	1.7%
\$200,000+	1.7%
Average Household Income	\$52,290

2013 Households by Income

Household Income Base	75,939
< \$15,000	18.3%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.8%
\$200,000+	1.9%
Average Household Income	\$56,473

2000 Owner Occupied HUs by Value

Total	40,958
<\$50,000	19.7%
\$50,000 - 99,999	33.9%
\$100,000 - 149,999	25.8%
\$150,000 - 199,999	10.4%
\$200,000 - \$299,999	6.7%
\$300,000 - 499,999	2.3%
\$500,000 - 999,999	0.9%
\$1,000,000+	0.3%
Average Home Value	\$116,480

2000 Specified Renter Occupied HUs by Contract Rent

Total	23,285
With Cash Rent	93.7%
No Cash Rent	6.3%
Median Rent	\$376
Average Rent	\$388

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Tuscaloosa, AL



2000 Population by Age

Total	164,875
0 - 4	6.4%
5 - 9	6.6%
10 - 14	6.5%
15 - 19	8.8%
20 - 24	11.6%
25 - 34	13.9%
35 - 44	14.1%
45 - 54	13.0%
55 - 64	7.8%
65 - 74	6.3%
75 - 84	3.7%
85+	1.2%
18+	76.6%

2008 Population by Age

Total	175,709
0 - 4	6.5%
5 - 9	6.2%
10 - 14	6.2%
15 - 19	7.9%
20 - 24	10.0%
25 - 34	14.0%
35 - 44	13.0%
45 - 54	13.8%
55 - 64	10.6%
65 - 74	6.2%
75 - 84	4.1%
85+	1.6%
18+	77.3%

2013 Population by Age

Total	185,072
0 - 4	6.5%
5 - 9	6.0%
10 - 14	6.1%
15 - 19	7.7%
20 - 24	10.0%
25 - 34	12.8%
35 - 44	12.9%
45 - 54	13.5%
55 - 64	12.1%
65 - 74	6.7%
75 - 84	3.9%
85+	1.8%
18+	77.7%

2000 Population by Sex

Males	48.1%
Females	51.9%

2008 Population by Sex

Males	48.3%
Females	51.7%

2013 Population by Sex

Males	48.4%
Females	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Tuscaloosa, AL****2000 Population by Race/Ethnicity**

Total	164,875
White Alone	68.1%
Black Alone	29.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	0.6%
Two or More Races	0.8%
Hispanic Origin	1.3%
Diversity Index	46.4

2008 Population by Race/Ethnicity

Total	175,709
White Alone	65.8%
Black Alone	30.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	0.9%
Two or More Races	1.0%
Hispanic Origin	2.0%
Diversity Index	49.3

2013 Population by Race/Ethnicity

Total	185,072
White Alone	64.3%
Black Alone	31.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.6%
Some Other Race Alone	1.1%
Two or More Races	1.1%
Hispanic Origin	2.6%
Diversity Index	51.3

**2000 Population 3+ by School Enrollment**

Total	158,445
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	11.0%
Enrolled in Grade 9-12	5.5%
Enrolled in College	11.5%
Enrolled in Grad/Prof School	1.8%
Not Enrolled in School	66.9%

2008 Population 25+ by Educational Attainment

Total	111,208
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	12.1%
High School Graduate	29.4%
Some College, No Degree	20.4%
Associate Degree	6.7%
Bachelor's Degree	15.5%
Graduate/Professional Degree	10.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Tuscaloosa, AL****2008 Population 15+ by Marital Status**

Total	142,560
Never Married	34.4%
Married	49.4%
Widowed	6.3%
Divorced	9.9%

**2000 Population 16+ by Employment Status**

Total	130,752
In Labor Force	60.7%
Civilian Employed	56.9%
Civilian Unemployed	3.7%
In Armed Forces	0.1%
Not in Labor Force	39.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	92.8%
Civilian Unemployed	7.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed	6.6%

2000 Females 16+ by Employment Status and Age of Children

Total	68,920
Own Children < 6 Only	7.4%
Employed/in Armed Forces	4.6%
Unemployed	0.4%
Not in Labor Force	2.4%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	3.0%
Unemployed	0.4%
Not in Labor Force	1.9%
Own Children 6-17 Only	16.4%
Employed/in Armed Forces	11.3%
Unemployed	0.6%
Not in Labor Force	4.5%
No Own Children < 18	70.8%
Employed/in Armed Forces	32.3%
Unemployed	2.3%
Not in Labor Force	36.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Tuscaloosa, AL

**2008 Employed Population 16+ by Industry**

Total	79,273
Agriculture/Mining	2.5%
Construction	6.9%
Manufacturing	11.8%
Wholesale Trade	3.0%
Retail Trade	13.1%
Transportation/Utilities	3.3%
Information	1.2%
Finance/Insurance/Real Estate	4.8%
Services	49.7%
Public Administration	3.6%

2008 Employed Population 16+ by Occupation

Total	79,273
White Collar	59.2%
Management/Business/Financial	10.4%
Professional	23.7%
Sales	12.2%
Administrative Support	12.9%
Services	16.2%
Blue Collar	24.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	3.9%
Production	7.9%
Transportation/Material Moving	6.2%

**2000 Workers 16+ by Means of Transportation to Work**

Total	73,292
Drove Alone - Car, Truck, or Van	84.0%
Carpooled - Car, Truck, or Van	10.6%
Public Transportation	0.5%
Walked	2.2%
Other Means	0.7%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	73,292
Did Not Work at Home	98.0%
Less than 5 minutes	3.2%
5 to 9 minutes	11.7%
10 to 19 minutes	40.8%
20 to 24 minutes	14.7%
25 to 34 minutes	14.7%
35 to 44 minutes	2.7%
45 to 59 minutes	4.8%
60 to 89 minutes	3.7%
90 or more minutes	1.6%
Worked at Home	2.0%
Average Travel Time to Work (in min)	21.2

2000 Households by Vehicles Available

Total	64,517
None	8.4%
1	34.5%
2	36.6%
3	14.7%
4	4.3%
5+	1.6%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Tuscaloosa, AL****2000 Households by Type**

Total	64,517
Family Households	64.6%
Married-couple Family	47.2%
With Related Children	21.8%
Other Family (No Spouse)	17.4%
With Related Children	11.5%
Nonfamily Households	35.4%
Householder Living Alone	28.4%
Householder Not Living Alone	7.0%

Households with Related Children	33.2%
Households with Persons 65+	20.5%

2000 Households by Size

Total	64,517
1 Person Household	28.4%
2 Person Household	33.1%
3 Person Household	17.8%
4 Person Household	13.4%
5 Person Household	4.8%
6 Person Household	1.7%
7+ Person Household	0.8%

2000 Households by Year Householder Moved In

Total	64,517
Moved in 1999 to March 2000	24.0%
Moved in 1995 to 1998	29.8%
Moved in 1990 to 1994	15.4%
Moved in 1980 to 1989	12.6%
Moved in 1970 to 1979	9.0%
Moved in 1969 or Earlier	9.2%
Median Year Householder Moved In	1996

**2000 Housing Units by Units in Structure**

Total	71,429
1, Detached	58.5%
1, Attached	2.2%
2	2.2%
3 or 4	5.5%
5 to 9	5.2%
10 to 19	4.5%
20+	7.6%
Mobile Home	14.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	71,429
1999 to March 2000	2.7%
1995 to 1998	12.5%
1990 to 1994	11.3%
1980 to 1989	18.0%
1970 to 1979	21.3%
1969 or Earlier	34.3%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Tuscaloosa, AL

Top 3 Tapestry Segments

1.	Midland Crowd
2.	College Towns
3.	Southern Satellites



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$116,852,749
Average Spent	\$1,640.25
Spending Potential Index	61
Computers & Accessories: Total \$	\$12,408,320
Average Spent	\$174.17
Spending Potential Index	73
Education: Total \$	\$73,813,011
Average Spent	\$1,036.10
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$190,925,456
Average Spent	\$2,679.99
Spending Potential Index	72
Food at Home: Total \$	\$253,064,169
Average Spent	\$3,552.23
Spending Potential Index	73
Food Away from Home: Total \$	\$178,745,391
Average Spent	\$2,509.02
Spending Potential Index	73
Health Care: Total \$	\$214,139,651
Average Spent	\$3,005.85
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$108,747,920
Average Spent	\$1,526.48
Spending Potential Index	66
Investments: Total \$	\$46,893,118
Average Spent	\$658.23
Spending Potential Index	65
Retail Goods: Total \$	\$1,366,924,765
Average Spent	\$19,187.33
Spending Potential Index	71
Shelter: Total \$	\$760,668,012
Average Spent	\$10,677.39
Spending Potential Index	69
TV/Video/Sound Equipment: Total \$	\$74,833,937
Average Spent	\$1,050.43
Spending Potential Index	73
Travel: Total \$	\$90,832,571
Average Spent	\$1,275.00
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$51,037,430
Average Spent	\$716.41
Spending Potential Index	72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.